

# CLOUD READY SOLUTION

## SAFEGUARD YOUR DATA

AUTOMATED FLEXIBLE ENTERPRISE CLOUD  
BACKUP AND RECOVERY



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**DIRECTCLOUD**  
BACKUP



# BACKUP AS A SERVICE

BACKUP AS A SERVICE (BAAS) IS DESIGNED TO SIMPLIFY THE PROCESS OF PROTECTING YOUR DATA AND REMOVING THE MANAGEMENT OVERHEAD IN SAFEGUARDING YOUR BUSINESS DATA, PROVIDING A SINGLE INTEGRATED SOLUTION FOR ALL YOUR NEEDS.

Our solution is designed by understanding your business needs, we start by having you speak to our Recovery Specialists to ensure we provide you with the tools to support your business decisions. We remove the complexities of choosing the right solutions be that Public, Private or a mix of the two solution with a Hybrid approach - by walking you through the deployment process we help establish the right backup and recovery policies, retention, scheduling - through to testing your Disaster Recovery plan with measureable recovery SLA's.

- SUPPORT FOR PHYSICAL AND VIRTUAL SYSTEMS
- APPLICATIONS - EXCHANGE - DATABASE, MAILBOX, EMAIL
- DATABASE - SQL, ORACLE, MYSQL, POSTGRES
- STORAGE ARRAY SNAPSHOT SUPPORT
- ARCHIVING - FOR AGED DATA
- REPLICATION - SECONDARY STORAGE OFFSITE

Our solution is designed for efficient performance and compatibility with public, private and hybrid cloud architectures, our Cloud Backup solution provides:

## CLOUD SOLUTIONS

### PUBLIC CLOUD

DirectCloud Backup offers an unrivalled Cloud Backup and Disaster Recovery service from our leading UK ISO Accredited datacentres. Supporting Petabytes of infrastructure services you can rest assure that your company data is held securely in the cloud with access and availability to a secondary data centre for resilience of service.

### PRIVATE CLOUD

DirectCloud Backup provides Private Cloud implementations which are focused for customers with large volumes of data spread across multiple sites, or for those businesses that have to comply with data regulations, where data cannot leave their site/ network. In this scenario a Private Cloud offering is perfectly suited to meet your requirements. DirectCloud Backup have years of experience in helping to build the right solution to reside within your business network.

### HYBRID CLOUD

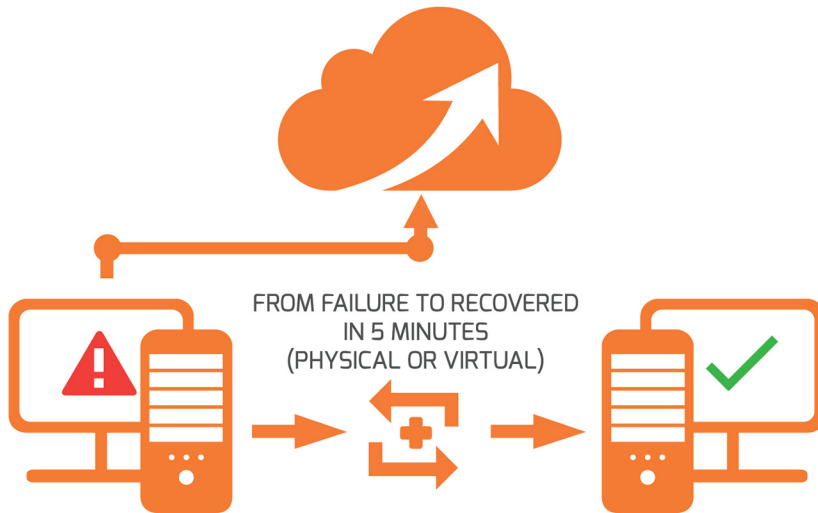
For those customers looking for that offsite data target location, our Hybrid Cloud solution provides you with the ability to offsite part or all of your data into our ultra-secure ISO Accredited Datacentre Facility. Based on leading Enterprise Storage, we can offer a dedicated replication service which allows you to keep a copy of your data backup outside your network environment.

## KEY GAME CHANGERS WITH RELIABLEDR

- SIMPLY SCALABLE - 25GB - MULTIPLE PETABYTES
- SECURE AES256 ENCRYPTION, COMPRESSION, DEDUPLICATION
- INSTANT RECOVERY - FAST RECOVERY - PHYSICAL / VIRTUAL / APPLICATIONS
- TIERED RECOVERY - BACKUP / ARCHING / INSTANT RECOVERY / DISASTER RECOVERY
- AFFORDABLE & PREDICTABLE COSTS
- HYBRID MODELS AVAILABLE - PUBLIC, PRIVATE, HYBRID CLOUD
- OPTIMISED BANDWIDTH
- AUTOMATED - EASY TO USE
- UNLIMITED ACCESS 24 x 7 x 365 - DIRECTCLOUD BACKUP'S FANATICAL SUPPORT

# WINDOWS INSTANT RECOVERY

DirectCloud Backup offers instant recovery for Windows and VMware via our failover virtualization technology integrated into our tried recovery solution. Failover virtualization dramatically reduce downtime due to windows system failures . That means better business continuity with **typically less than 5 minutes to recover your Windows or VMware system** and no P2V (Physically-to-virtual) or backup migration conversion process.



## INDEPENDENT OF HARDWARE

Our failover virtualization is independent of the hardware being used. Instant recovery uses the Backup Server or Appliance itself to run an automatically created virtual version of the protected system until a new target system can be set up and the backup restored to it.

Flexible backup strategies may be employed, to ensure that Recovery Point Objectives (RPOs) as low as 15 minutes are available. **Live and audit modes are supported.** Live mode is used to recover a failed Windows server so that user interruption is minimized. After the recovery of a failed server to its virtual version running on the Backup server/appliance, the existing backup, archiving and replication schedules for the original server will continue in effect for the virtual version.

## NON-INTRUSIVE TESTING

Audit mode is used to verify Windows server backups. Manual or automated verification may be performed in a sandbox virtualization environment without impact to the production Windows systems being protected. Audit mode also enables the advanced verification of backups with the sending of automated Windows screenshots from the audited system.

## COST

How much does it cost? Nothing – It's all a part of the Tiered Recovery solution. If you have your systems protected using our backup and recovery software then enjoy the benefits of Business continuity. This is alongside our support for over 100 versions of servers, storage devices, hypervisors, operating systems, and applications - there is no per-agent, per-operating system or per-anything else cost.

“RAPID RTO’S  
AND RPO’S”

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SYSTEM  
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“PHYSICAL &  
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“SPINUP”  
DIRECTLY  
FROM THE  
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SERVER”

“LIVE AND  
AUDIT MODES  
ARE  
SUPPORTED  
FOR  
RECOVERY  
TESTING”

“NO  
ADDITIONAL  
COSTS -  
APART OF THE  
TIERED  
RECOVERY  
SOLUTION”

# DISASTER RECOVERY

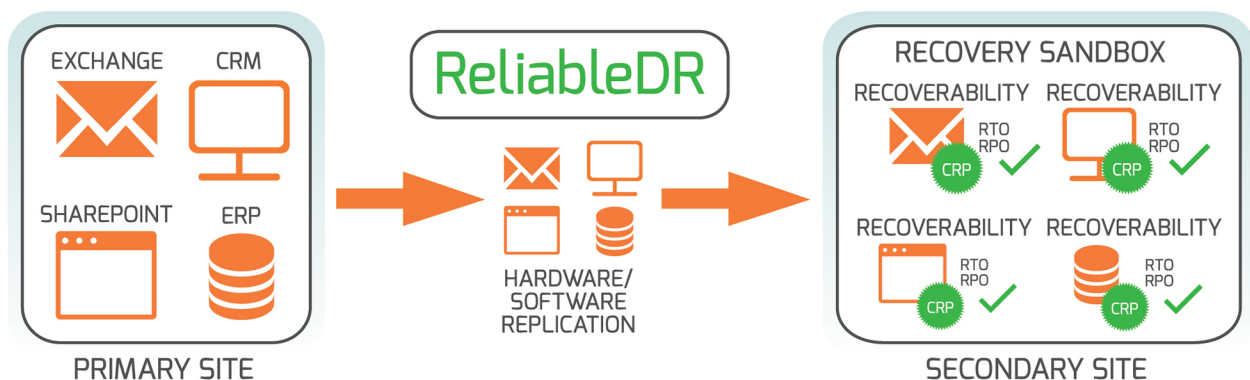
THE GAME-CHANGING INOVATION THAT LETS YOU VERIFY DISASTER RECOVERY



## OVERVIEW

DirectCloud Backup ReliableDR gives you Disaster Recovery Assurance by providing continuous proof that your systems are fully recoverable

ReliableDR disaster recovery software automates the replication and failover of your critical systems so that all Disaster Recover processes - including failover and failback - can be automated and tested daily at far less cost than complex, manual alternatives. As a result, ReliableDR enables unmatched levels of resiliency for virtual IT infrastructures, and allows you to fully align your IT disaster recovery and business continuity plans.



- PROVIDE 100% AUTOMATED DR FAILOVER, FAILBACK AND TESTING
- CERTIFY YOUR ACTUAL RTO, RPO SLA's
- FULLY AUTOMATED DR TESTING
- MONITOR VIA A SINGLE DASHBOARD REALTIME
- PROACTIVELY ELIMINATE FIRE FIGHTING

## KEY GAME CHANGERS WITH RELIABLEDR

Only DirectCloud Backup's Virtual ReliableDR gives you the capability to overcome the major obstacles to developing the recovery assurance you are seeking for your virtual environments as shown:

- PROVIDE 100% AUTOMATED FAILOVER, FAILBACK AND TESTING FOR CONTINUOUS PROOF YOUR IT SERVICES ARE FULLY RECOVERABLE
- ASSURE AUTOMATIC CERTIFICATION THAT RPO's AND RTO's WILL BE ACHIEVED
- FULLY AUTOMATE DR TESTING AS OFTEN AS YOU WANT TO DRAMATICALLY REDUCE THE TIME, EXPENSE AND RESOURCES TO ASSURE BUSINESS CONTINUITY
- DELIVER COMPLETE REPORTING TO SATISFY REGULATORY COMPLIANCE REQUIREMENTS
- GET IMMEDIATE DETECTION AND ALERTING OF DEVIATIONS IN RECOVERY TIME AND RECOVERY POINT ACTUALS VIA DASHBOARDS, EXPORTED REPORTS, EMAIL REPORTS AND SNMP ALERTS
- GUARANTEE RAPID AND RELIABLE FAILOVER OF VIRTUALIZED APPLICATIONS AND BUSINESS SERVICES

RELIABLEDR RECORDS ALL IT'S ACTIVITY AND DISPLAYS IT IN AN INTUITIVE, EASY TO MANAGE OPERATOR DASHBOARD. CONDUCT AS FEW OR AS MANY TEST EXERCISES AS YOU WANT, AND EACH TEST CAN BE FOR ONE VM OR DOZENS - THERE IS NO LIMIT TO THE SCOPE OF YOUR TESTING SO PLEASE CONTACT [SALES@DIRECTCLOUDBACKUP.COM](mailto:SALES@DIRECTCLOUDBACKUP.COM) FOR YOUR FREE PROOF OF CONCEPT TRIAL.



# FANATICAL SUPPORT - 24 x 7 x 365 HELPDESK



## REMOTE SUPPORT

We provide a friendly responsive service-desk - delivering fast Tehnical support where ever you are in the world.

## SERVICE DESK

Optimised workflow - we aim to speed the resolution of issue with our ITIL based interactive service-desk solution.

## MONITORING

Maximise Uptime - we manage, inventory and monitor systems and servers 24 x 7 x 365.

There is nothing more important than a first impression, that is why our "fanatical support" Service desk is one of the most critical factors of our solution. Our dedicated 24 x 7 service desk ensures that phones are answered quickly , handled efficiently and professionally in a friendly manner - with a team of experts ready to help you through a simple file recovery to inocating a full DR scenario - always there when most needed.

## BENEFITS OFFERED BY US

- AUTOMATED SLA DRIVEN ITIL HELPDESK 24 x 7 x 365
- MONITORED SOLUTION 24 x 7 x 365
- 24H RESPONSE AS STANDARD
- ISO ACCREDITED UK DATACENTRE'S (9001, 14001, 27001)
- DEDICATED TEAM OF CERTIFIED RECOVERY SPECIALISTS
- DEDICATED SERVICE DESK - GLOBAL UK NOC

## AWARDS AND CERTIFICATIONS



### WHAT OUR CUSTOMERS SAY

"DirectCloud Backup's knowledge of Cloud Based hosting solutions is unrivalled: this company is unique!"

Magna Carta

# DIRECTCLOUD BACKUP RESELLER SCHEME

OUR RESELLER PROGRAMME OFFERS SOME OF THE MOST COMPETITIVE COMMISSIONS IN THE MARKET PLACE. WE OFFER PRE AND POST SALE TECHNICAL RESOURCES, SALES SUPPORT AND YOUR OWN DEDICATED PARTNER PORTAL.

Partnering with DirectCloud Backup provides your business a leading edge, unrivalled service and support - alongside the benefit of healthy ongoing revenue streams.

Strengthen your customer relations and open up new opportunities by providing an affordable, secure and comprehensive Tiered Recovery Solution to help protect their critical data.

## WE HAVE THE PROGRAMMES

- REFERRAL PARTNERS
- STRATEGIC PARTNERS

## CONTACT US



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## REFERRAL PARTNER

Rewards without the extra responsibility of managing a customer's backups and recoveries, we provide annual recurring revenue's for you on the customer deals that you pass through to us. No Support, no management - just rewards and the knowledge that your customers and their data could not be in better hands.

## STRATEGIC PARTNER

Increase your portfolio of services, partner with DirectCloud Backup and allow us to help you provide the ability to offer your existing and new customers a market leading Tiered Recovery Solution - inline with your business strategy. We help train your staff to manage support services and implementations, will be on hand to assist with any installs and offer advice to ensure that each customer's setup is configured appropriately so data is not put at risk. We appreciate it takes time to get up to speed with the core details, so we attend sales opportunities to help with the transfer of knowledge and provide a comprehensive overview for your customers.

We help provide a marketing strategy to help you promote yourselves into the market. Our collaboration programmes enables your business to carry forward our offerings with an immediate Go-To-Market plan via proven joint marketing campaigns, lead generation and lead nurturing programmes.

Leveraging DirectCloud Backup Tiered Recovery Solution is easy and enables a strong partnership to be developed, contact us to see how our Partner Programme is one of the most rewarding on the market.